

# Hardik Kumar

## Product Designer

[trax.design](https://trax.design)  
[linkedin.com/in/traxdesign-/](https://linkedin.com/in/traxdesign-/)  
628-666-8254  
[trax.design@outlook.com](mailto:trax.design@outlook.com)

### EXPERIENCE

#### **Art of Problem Solving**, *Product Designer II*

San Diego, California, June 2024 - Present

- Leading 0-to-1 R&D initiative for a new online classroom that increases teacher control and drives student engagement
- Running a paid pilot for a browser-based Java IDE to test the company's first Computer Science curriculum (AY 2024)

#### **Intone Networks**, *Interaction Designer*

Iselin, New Jersey, May 2023 - December 2023

- Collaborated cross-functionally with product, engineering, and research to test high-quality design prototypes for enterprise services
- Led user research initiatives to explore new processes and refine design workflows focusing on QA and developer handoff

#### **Propelland**, *Interaction Designer II*

San Francisco, California, June 2021 - March 2023

- Led a SaaS admin console redesign, improving usability by auditing 200+ cloud service use cases and crafting the top 4 complex task workflows
- Prototyped and tested mobile interactions for a B2C hearing aid app, contributing to a Red Dot Product Design Award (2022) and over 1000+ app downloads in the first-month post-launch

#### **Ford Motor Company**, *Freelance Interaction Designer*

Palo Alto, California, March 2021 - June 2021

- Designed a service triaging system that reduced commercial vehicle downtime by 12%, optimizing service repair workflows
- Led UX research with 10 fleet owners, identifying key pain points and iterating on 3 major user flows

#### **CCA Center for Art and Public Life**, *UX Designer*

Bay Area, California, September 2019 - October 2020

- Storycenter.org - increased website engagement by prototyping a web-based podcast experience, that captures the lives of 20+ immigrants and refugees
- SOAlliance.org - increased their MAUs through iteratively prototyping an online resource toolkit, tested by 6 ocean leaders across 4 countries

#### **Samsung Research**, *Software Engineer*

New Delhi, India, June 2017 - August 2018

- Executed over 250 camera app updates, including UI bug fixes, regional language support, new features, and significant Android OS changes
- Reduced the team's tech debt by mentoring 6 junior engineers on staging and deployment best practices using Git

### SKILLS

**Design:** Cross-functional Collaboration, Systems Thinking, Information Architecture, UX Flows, Visual Design, Illustration, Motion Prototyping, Design Systems, Component Libraries, Visual Storytelling, Product Roadmapping

**Research:** UX Research, Qualitative Research Methods, Competitive Analysis, Usability Testing

**Tools:** Figma, FigJam, Framer, Adobe XD, G Suite, Microsoft Suite, Illustrator, Asana, Miro, Mural, Pixi.js, Python, Git, React, Arduino, OBS

### EDUCATION

#### **California College of the Arts**, *M.Des - Interaction Design*

San Francisco, California, August 2019 - December 2020

#### **Indian Institute of Technology (BHU)**, *B.Tech - Computer Science & Engineering*

Varanasi, India, August 2013 - May 2017