



## EXPERIENCE

**Interaction Designer**  
**PROPELLAND**

June 2021 - Present  
San Francisco

- Leading complex end-to-end design ventures for Fortune 500 clients.
- Streamlining internal design efficiency by creating an internal brand book for designers.
- Refining the IxD discipline by consolidating best practices for new and existing UX frameworks.

**Interaction Designer**  
**D-FORD**

Mar 2021 - Jun 2021  
Palo Alto (Remote)

- Spearheaded Ford's vision around its customers in the Commercial Vehicles space, by creating a pilot program to test out a centralized service request center via chat platforms.
- Conceptualized D-Ford's first modular chat design system focusing on contextual replies.

**Associate Software Engineer**  
**SAMSUNG RESEARCH**

Jun 2017 - Aug 2018  
Delhi-NCR, India

- Optimized the UX Architecture for Samsung's Smartphone Camera Application by coordinating with designers and running over 250+ developer updates. The updates included UI bug fixes, regional language support, new features, and major Android OS changes.
- Enhanced the junior engineers' understanding of open source tools and camera frameworks.

## SKILLS

### Design

Design Thinking, Visual Design, Motion Design, Illustration, Storyboarding, Information Architectures, Systems Thinking, Task Analysis, Contextual Inquiry, User Interviews, Affinity Mapping, Branding, Prototyping, User Flows, Wireframing, User Testing

### Tools

Figma, Adobe Creative Suite, Procreate, Sketch, Keynote, G Suite, Trello, Asana, 10,000ft, Mural, Miro, Git, HTML, CSS, JS, Python, C++, Android, Processing, Arduino

## EDUCATION

**Master of Design - Interaction Design**  
**CALIFORNIA COLLEGE OF THE ARTS**

Aug 2019 - Dec 2020  
San Francisco

**Bachelor of Technology - Computer Science**  
**INDIAN INSTITUTE OF TECHNOLOGY (BHU)**

Aug 2013 - May 2017  
Varanasi, India